

March 6, 2009

Borealis Innovations support Automotive Industry meet challenges Head-On

*Stand 54
VDI 33rd International Congress "Plastics in Automotive"
March 25-26, 2008
Congress Center Rosengarten, Mannheim, Germany*

Borealis, a leading provider of innovative, value creating plastics solutions, will demonstrate its active commitment to supporting the automotive industry tackle on-going manufacturing, performance, weight-saving and fuel-reduction challenges at the 33rd VDI International Congress "Plastics in Automotive" from March 25-26, 2009 in Mannheim, Germany.

Borealis' latest polypropylene (PP) innovations for pioneering applications by renowned manufacturers of automotives BMW and Opel, its technological breakthroughs in single-material solutions, and the company's global investment in new compounding in China, supply and sales support for automotive customers, will be showcased at Stand 54.

"Visitors to the VDI will have the opportunity to see for themselves why Borealis' Daplen™ PP resins and XMOD high performance short glass fibre-reinforced compounds are among specifiers' top choices for the development of interior, exterior and under-bonnet parts. Our commitment to material innovation and close cooperation with Tier One suppliers and automotive OEMs, in combination with investments to extend our global coverage and supply capabilities, ensure we are best-placed to deliver the support the industry needs to overcome its complex manufacturing and economic challenges," comments Harald Hammer, Vice President of Borealis' business unit Mobility.

Innovation and investments to benefit the automotive industry include:

- **Reducing vehicle weight by replacing steel:** a customised all PP rear seat carrier for the new BMW 7 series, delivering a significant

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weight reduction for the total system and improved recyclability by using an all PP-solution.

- **Improving supply capabilities:** new compounding sites, including a 50,000 tonnes plant in China for automotive engineering plastics through Borealis' joint venture Borouge, one in Brazil and manufacturing and supply agreements with affiliates of Mitsubishi Chemical Corporation.
- **Strengthening on-the-ground support:** the appointment of sales agent, Polymer Z, to target the North American automotive market.

For more information meet Borealis at Stand at the International Conference "Plastics in Automotive" or visit www.borealisgroup.com.

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For further information please contact:

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Borealis and Borouge are leading providers of innovative, value creating plastics solutions. With more than 40 years of experience in polyolefins and using our unique Borstar® technology, we focus on the infrastructure, automotive and advanced packaging markets across Europe, the Middle East and Asia. Our production facilities, innovation centres and service centres work with customers in more than 170 countries to provide the materials that make an essential contribution to society and sustainable development. We are committed to the principles of Responsible Care® and to leading the way in 'Shaping the Future with Plastics'TM.

For more information on Borealis and Borouge, a joint venture between Borealis and the Abu Dhabi National Oil Company, visit www.borealisgroup.com and www.borouge.com.